

IT'S TIME TO THINK OUTSIDE THE BOX.

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IT'S TIME DISCOVER THE POWER OF DESIGN

Traditionally, graphic designers focused on the look of communication materials. Over the years they began to get involved in their form. Today, we are instrumental in discovering the vision, defining the vehicle and designing powerful solutions that enable companies to convey their identity in a crowded marketplace. Communication design surrounds us. It inspires thought. It educates. It invokes action. It is essential to business success.





WHY ESI? VISION.

We exist to empower our clients visual communication by focusing on the creation of powerful solutions through the mastery of our philosophy, transcendence of the ordinary and commitment to excellence.

Whether the project is a corporate identity, corporate brochure, annual report, direct mail, billboard, a web site or all of the above, our goal is to create the most effective, creative and lasting solution.





WHY ESI? PHILOSOPHY.

Our philosophy on design and communication is rooted in emphasis and accentuation. Accentuation of our client's mission and vision. Emphasis on consistent communication of their identity and key messages. Focus on this philosophy has enabled us to provide creative and effective communication tools for our clients in a variety of industries.

RTD
YMCA
COORS
PARAMOUNT'S
GREAT AMERICA
IE OXFORD HOTEL
GREASE MONKEY





WHY ESI? d3: DISCOVER, DEFINE, DESIGN.

Our process, d^3 , simplifies the process of discovering where your emphasis needs to be, defining the vehicles and strategies needed to transcend the ordinary and design your existence in the marketplace.







SAMPLES OF WORK

Here are a few samples of our work. Click on each box to view the full graphic. Web site design work can be viewed by visiting: www.existencestudios.com.













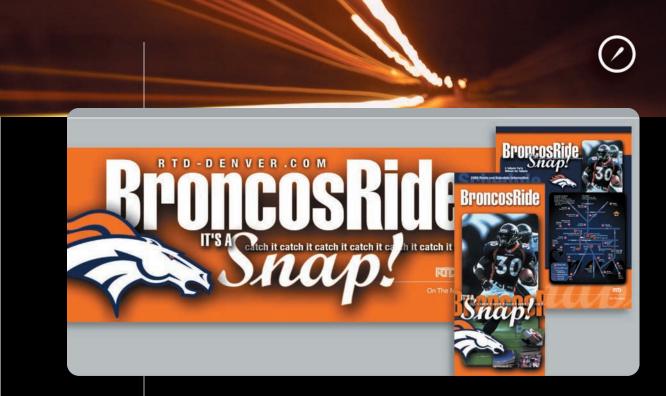




COMPANY NAMING LOGO DESIGN LETTERSET DESIGN BROCHURE DESIGN VEHICLE DESIGN

Preservahouse came to us with the need for a complete solution. They relied on our creative muscle to name their company and design the complete identity from there on up.

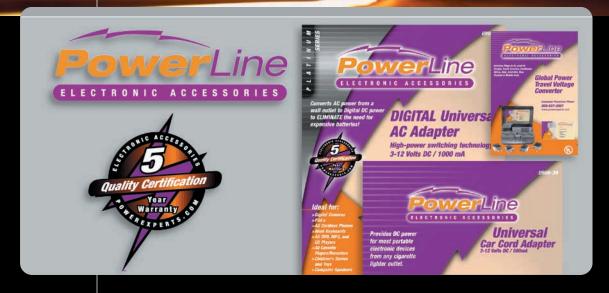




BROCHURE DESIGN ADVERTISING DESIGN BUS CARD DESIGN MAP DESIGN RTD hired us to design the promotional material for one of their sports ride products named BroncosRide. The brochure won 1st Place in a national marketing competition.







LOGO DESIGN BRAND IDENTITY DESIGN PACKAGE DESIGN PowerLine needed a eye-catching new identity for it's entire product line for distribution in nation-wide retail stores. This entire project was done via email and final art was sent to China for production.





BRAND DEVELOPMENT
POINT OF SALE DESIGN
DIRECT MAIL DESIGN
WEB SITE DESIGN
BANNER DESIGN
BILLBOARD DESIGN

Grease Monkey International has relied on us to manage the design service for their franchise owners in addition to designing many other marketing materials for their centers internationally. They have been an ESI Retainer client for over 3 years.



BUSINESS CARD DESIGN BROCHURE DESIGN APPAREL DESIGN DIRECT MAIL DESIGN FTC

We have designed all kinds of marketing materials for all types of clients in all types of industries. If you want to see more, call us and set up a time for a portfolio showing.





CONTACT US

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